

## Van Miert defends competition role

Commissioner rejects calls by some member states for independent agency to vet cases



## Bremen sued in children's TV row



New friends recoil as Albania's mask slips


## Yeltsin's camp

 tars Zyuganov with Nazi brush
dehate
whether the federal states
should have such wideranging
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especiats in relation to the


## Turkey's local polls may shift nation                  

## Spain moves on Rock dispute

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## Germany's pet tax break ended

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 being made, Cermans are alowed to claim m number of expenses during stars at healt spas hut they must be "subsistercee expenses





Walesa wins pension of $\$ 12,960$

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Romania suspends second fund
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conidenaie in the investment fund sector folowing FMOA's


'Free zone’ of Corsica vetoed



 treatuent of other parts of the country. The idea was put
forward as partor a a plan to ourb Corsican sparataist terro

- His comments came after Mr Karel Van Miert, the EU competition Commissioner. expressed doubts on granting tax
orivileges to Corsica But Brussels has already approved

Charges in Greek telecoms case






ECONOMIC WATCH
Dutch economy picks up



NEWS: EUROPE


Returns show swing to more inward-looking, nationalistic Israel

## Troop vote to give the final verdict

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## Netanyahu

 would look to smaller parties
6. The fact that Mr fa harder position, has won oes not substantially change things in the sense that there is o viable nor reasonable the peace process. 9 f the peace process. 99
${ }^{66}$ A political catastrophe is in the offing - for Israel, for whole world. 99
Guenter Vertheugen, Forreign affairs
spokesman of Coermanye
Sopposition

66 Netanyahu bas several times underlined that he will pursue the peace process and respect the international agreements that Israel has Bjoen Tore Godal,
Forevign Minister



#### Abstract









Pragmatic stance on election outcome Israel's Arab neigbbonrs
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## Forex market growth slowing, says BIS

| Richard Lapper Philip Gawith | accounted for 90 per cent of the business. and foreign exchange only 1 uer cent. |
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| Tbe pace of growth in tbe international foreign exchanise market is begnning to slow: | The report concludes that -exchanges have failed to compere successfully with OTC |
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Roula Khalaf

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## Sharansky breaks into the political limelight


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US revises growth estimate down to $\mathbf{2 . 3 \%}$



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## Argentine upturn puts hope back on menu

Optimistic Cavallo is seizing on patchy signs of economic recovery，writes David Pilling

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＇We are seeing a genuine though tenuous，recovery after last year＇s deep recession

$\qquad$




## American news loges leader sentenced







 nuturaticaslly be entitled to become a congressman for life on
his release Mr Preer＇s economic austerity measures provaked hlody
treet riots in 1899. He then survived two milltary coupp


Peru oil privatisation starts The privatisation of Perris state－owned oll producer and oday amp coner cent of Pervions one the cell－ate

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Air force officers re－assigned The US Air Force said yesteridy it had relieved a brigadie
general and two colonels responsible for overseeing maintenance of the aifcraffit that crrashed in Croatia in April，
kiling Commerre Secretary Ron Brown and mare than 30
In a statement from Ramstein Air Base，Germany，where the

 effertively dischar orge their dutues． The Afr Farce statement did not spell out any favit found commander of the 8ist Afirif Wing．Colonel Roger Hansen，



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conffort of an auromaric．Plus the
ward－wnnning Sanb Ecopower
new generadon of aurbo engines
hat Improves performance whlle it reduces emlssions．（lt＇s yet another
now benchmark to beact）

Our first car was so much a product of the future
it＇s been hard work staying ahead．


## UK groups accuse Saudis on bids <br>  <br> Some of Britain's largest ivil     claimm stant the Forseudem Office       <br> 

## Slovakia signs N-plant credit agreements

| Slovakia yesterday signed credit agreements worth nearly seoom with a ist controversial Mol Mobovce nuclearpower plant, and said an older plant it power plant, and said al older plant its mant topeplace would be shut down wittin sis years. The Inancing agreements, among the werer slgened with a consortium or foloalbanks and with tour foreign banks. including Komer̃il Bankag and CeskiSpofitelao of the Czech Republic, Frecir |
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## FT

EU still hopes for shipping accord










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Anotber option wnuld be a Anotber option
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## WORLD TRADE NEWS DIGEST <br> Romanians win air parts deal

 including more than half of the aircraft's body.
The value of the contract bas not been disclosed. But
 months. would eventually contribute about a quarter of its
turnover. The company. based at Baneasa on the ortskirs of
 a after increasing turnover ran by
$18 b \mathrm{l}$ lei Uniil 1999, Romaero made BAC 1.11 jets in partnership with
Britisb Aerospace it bas recently woon contracts for repair woik and parts prodiuction from other western companies due tork it low parts, proilled workforce. Bombardier's CLitiss is a
leading hydroplane and is used mainly to extinguish fires. It is leading hydroplane end is used maingy to exsinguish ires. It
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pascenger transportation TTe Canadian company recentls passenger rransportation The Canadian company recently
mon an order. worth up to sism, for several passenger
 S Korea faces WTO complaint The US bas filed a new complaint at the World Trade
Organisution over South $\overline{\text { Korean }}$.esting and inppection US officials told a meeting of the WTO's sanitary and phbtosanitiary committee earlier this weeet sainat the memesures
were delaring consignents Trere delasing consigaments at customs points by up
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The Lis The ES brought a similar complaint to the WTO last year. at inat time was simply tbe replacement of certain procediures
by others that wrere just as obstructive, popaqe and witbout scieniinc justification. The measures objected to by
Hashingtoo inclnde methods of inppecting fruit for chemical residu屯s. complisory 10-day fumigation against vegetable
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regeates. incubation tests even where the goods are
and Fod regulations. $\quad$ Frances Giliams, Geneer

Russian plea to trade partners Russia vesterday urged drading partners to poped up the pace
of talks of 1 ts application to ioin the World
oprade
 a gain in momentum was very much espected in Russia. in
paricular at present". Addressing the third meeting of the WTO working party
negotianges Russi's entry terms. Mr Gabounia said that since the first meeting last summer Moscon. had supplied answers
to more than 1.000 quetions on Its trade regime for goods,
 vesterday focused on access to Russia's market for serices,
especially restrictions in the banking sector and for
concres
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 phone ssstem in Egypt unit of the Swiss alumininum, Racectazing


## 25-26 June 1996 Singapore

Billions of dollars are being invested in power production throughout Asia. Estimates show in excess of $20 \%$ This fifth annual Asian Electricity Conference will examine the impact of power transmision in Asia, and the role it plays in the energy industry.


* Status of Transmission Issues in Asia Electricity Industry
Mr. Bruno Musso. President, ANSALDO. Italy $\star$ The Potential for Privatising Powe
Transmission Systems in Asia Mr Roger UVwin, Managing Director T
NATIONAL GRID COMPANY, UK The Role of Electric Transmission in a
Deregulated Environment Dereguated Environment ing Manager. ABB POWER SYSTEMS AB, Sweden * Technological Aspects of Tra Mr. Garv Berhens. Project M
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## Legal Issues Relating to Transmission

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* The Role of Transmission in Facilitating Competition Mr Rubert Hull, Business Developmeot Manager
NATIONAL GRD COMPANy
$\star$ Localisation of Production \& Engineering Services Mr. Ehmann, Vice Presi
LIMITED. Hong Koag sponsored by ANSALDO
. Renstration Form
Please return to: Ms. Corine Yeow. FT Conferences Asia Pacific.
133 Ceciil Street, \#12-01 Keck Seng Tower, Singapore 069535. Tel: +653236373

| Asian Electricity - Power Transmission in Asia |
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## Pacmern Deaths




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## General Motors' Thai hub

 will boost drive into Asia

South Korea and its historic adversary Japan vie to host the 2002 football series

## World Cup rivalry reopens old wounds




## Contracts debate may undermine Havelange



## China pledges non-interference

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Moody's to review Thai rating



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## Australian deficit widens








## Canberra financial system probe






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Manila business chief may face new tax charge



## Trading reforms proposed at Stock Exchange

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As welfare budgets worldwide spiral upwards, radical reforms have kept NHS costs in remission
State system may be the model of fiscal health


Minister scorns demand from EU for further reduction in fishing fleet







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Commission in tough balancing act

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## UK NEWS DIGEST on water leaks

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Children's radio channel planned




Derelopers Nigel Wray (aft) and Nick Leslan (right) of
Trocadero ple with Giliana Baverstok (centre
leff.) Emiid Blyton's dagugher, and her most famons creation. Noddy
ing an application for her hatest FM Licence to be offered in
London by the Radio Authority. Applications have to be in hy London by the Raalio outhority. Applications have to be in
July and the winder should be andounced in Auguse
The Trowadero radio plan would be aimed at two to 12-yea

 $\$ 152 \mathrm{~m}$ boost to film production







## Government sheds staff





Audit criticises Turkish contract




## Exchange merger agreed





 opposition Labour party has
charged that these biki-proflie
curcesses hare come et the successes hare come et the
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Changes feel imprese have not come as quickly as
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-Perhaps the most valuable
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improvements. "Our objectives


FINANCIAL TIMES FRIDAYMAY 31 1996
NEWSE UK

International think-tank endorses many of government's policies


OECD praises flexibility in labour market $\underset{\substack{\text { By Gillan Teth, } \\ \text { Eonomics Con }}}{\text { Con }}$


1995: MOST ITALIAN BANKS DO WELL. WE DO BETTER.

one of Italy's leading securities and stockbroking houses, also prospered. Meanwhile, overseas, a new Representative Office in Moscow was added to those already existing in Beijing, Brussels, Hong Kong and New York, and a new office will soon be opening in Manila. Our branch network in ltaly grew

| Parent Bank's figures as at 31st December 1995 |  |  |
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|  | Us5m | * Change |
| SHAREHOLDERS' EQuITY | 1,430 | +5 |
| TOTAL ASSETS | 29,900 | + 3.4 |
| CUSTOMER DEPOSITS | 18,400 | + 7.0 |
| LOANS TO CUSTOMERS | 15,300 | 7.7 |
| NET income | 101 | + 22.1 |
| USS $1=$ Lit 1.584 .72 asat 3 lst December 1 |  |  |

In Europe, we further developed our successful policy of co-operation with major banking Groups.
In short, when in Italy most banks did well, one bank did better than most: Banco Ambrosiano Veneto.


## Campaigns sans frontières

Brussels would like to remove obstacles to cross-border advertising, writes Diane Summers

|  advertising campaign faces a beruldering batter of rules and regulations across individual member states. <br> Sreden, for example. forbids al under 10: Greece bans TV rov advertising berween Tam and 10pm: some countries require ads for sueets to carry a roothbrus intended to carh advertisers from encomraging children to exercise <br> The same maze of naticoal rules alcobol. inbacco. pbarmacearicals. and financial serices. Added to these are diverse regulations on bow mucb of tbe buman body can be revealed. Whether prices can be the use of free gifus in salus promotions. <br> All these differing miles add up cross-borvier trade and make it difficult for consmmers to get redress when tbings go mrong, the European Commissioo argues in a publisbed.+ The paper corers commercial commpnications" in otoer words. all forms of advertising. direct marketing. pnonsors relations promotions and The commissio <br> savings that conld be ails the adverrisers could beoefit from economies of scale within the ELby standardising campaigus, as And it points to derelopments in new media. sucb as the internet. and the adrent of what it terms have the potential to complicate the picture still further. <br> The current position is tbat. under the Treatr of Rome, once a satisfied the requirements of its oxn national law. no other EL state is supposed to impose further restricrions anless certain specific conditions are met <br> In theory, there mast be pnblic interest for imposing | additional national rales, and these rules must be <br> ipropartionate" to the public not go further than is needed to achieve these desired objectives. <br> To test the ralidity of carrent national restrictions on <br> commercial communications <br> throurg for each case and there aral years fortly np to 20 complaints waiting to be beard. <br> The green paper proposes that a <br> new body be set up, as an alternative to court action, <br> coaired by the commission and <br> made up of representatives of each <br> member state. it would assess <br> public interest and proportionallty tests. <br> What the power of this group <br> States will be forced, in effect, 'to take a lie detector test when they pretend that their ad bans protect the interests of consumers' <br> would be, and the framework nithin which it would operate. sbould become clearer after the conssiltation process which misbes at the end of October. As well as the new body, the commission is proposing a cenral contact ingnirg and information point on commercial communications, <br> The Advertising Association in tbe UK. the ambrella gronp representing advertisers and agencies, has long ohjected to some national adrertising restrictions as thinly-disgoised proposal as an ntterly committed challenge" by the commission "to EL trade by cynicaly banning communications. <br> Lionel Stanbrook, the association's director of political issnes, says states will be forced. in effect," to talke a He detector |  |
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Set in approx. $23 / 1 / 2$ acrese of mature parkland. and situatod off
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 All enquiries to:
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## INVEST

IN SWISS REAL ESTATE

- Saie authorised to foreign investors
- Tax exemptions
Net return $5 \%-5.5 \%$




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International Property
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## Metallgesellschaft

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## Barings helps ING to $\mathbf{4 2} \%$ advance


Dasa looks at 'detour' to evade Dornier sale veto
By Wolfigang Mïnchau
in Frankturt
Daimer-Benn Aerospace (Dasa)
is considermg using a compley
is considering using a complex
legal devicit to hipass a possible
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Dass stratelists are thinking

new holdang company; in whlch
Faxirchild woold take 2 majoint
stake. Dasa believes the "detowr

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It said last month it was

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the Domilier family, argue that a
new management moild
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guarantees, according to DPA.







Mining group strikes a rich seam of problems





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to settle claims prinr to Equitas beomming operational. The total
hat MAM will handle e eppec
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ANA has best result in four years as new capacity comes on


A Big :
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The Czech rennomy to the ris


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ČESKOSLOVENSKÁ OBCHODNİ BANKA,A.S.



Convincing investors of the magic of
With the public offer oversubscribed, foreigners must now be enticed a
T ike Dr Dulcamara sell. yesterray, at the close of the poor pertormance of the previl previous state sell-ofs. there to



## $(5 \pi$ <br> SATORI ELECTRIC CO., LTD.

U.S. $\mathbf{\$ 6 0 , 0 0 0 , 0 0 0}$

3 per cent. Guaranteed Bonds due 2000
Warrants
to subscribe for shares of common stock of Satori Electric Co., Ltd.
nconditionally and irrevocably guaranteed by
The Sumitomo Bank, Limited

ISSUE PRICE 100 PER CENT.

Daiwa Europe Limited
Sumitomo Finance International plc

| Goldman Sachs International | Yamaichi International (Europe) Limited |
| :---: | :---: |
| Robert Fleming \& Co. Limited | ING Barings |
| Merrill Lynch International | Tokyo-Mitsubishi International plc |
| Universal (U.K.) Limited | Marusan Europe Limited |
| Sanwa International plc | SBC Warburg |
| D. E. Shaw Securities International | Tokai Bank Europe ple |

Higher oil prices lift Saga profits to NKr1bn

## 



AGF


## Mediaset approves float price range



## Roland Europe to launch flotation



## Mondragón investor scheme put on hold

 Basque regivar last vear as chairman of Mondragon
whot took over
Corporacion Cooperativa, the e entral administration at the Corporacioio Cooperativa, ie cence neding improving and
heead of the eroup sidit the scheme nee
simplifining to make it mor attrative to tovestors.

 be certrian the escbeme wrould bea a success he here was no fixed
The project was still being worked on, but ther timetable.
mefis sis something absolutely new.' Mr Cancelo sald,
refering to the search for a formula which would bring in
 ynrestment company, Ascorp, to act as a vehical
investments.
which were initially to be speccial participatitions in in selected conperatives, with a "reserve" for
chanelling into new businesses, including joint ventures.






 Spaine tupplang its network of overseas plantst to to ane at the end
David White, Madric
of the deade.

## KHD rescue talks continue

 talks with "many parties" "on the possibilitites of resccuing the
company witha a fresh injection of capital The Cologna-based
 member of Deutscbe Bank wbo heads KHD's Sosstrong
nonexeucutive supervisory board Deutsche Bank, Germany
bigest bank
 KHDD may have to declare itself bankrupt after discovering
hidden losses of DM650m $(\$ 420.6 \mathrm{~m})$ last Friday. Actual losses


 The Evorrmment of North Rhine-Westphalia, the north-restern German state where KHD is based, and the city
of Colome with the KHD management board to disccuss the chances of
saving the company. Cologne lasty year booght several plot of
land from KHD in an effort to boost the group's iquidity and
 Belgium floats rest of Distrigaz The Belgian government ts floating its remaining 16.77 per
cent staje in Distrigaz, the national gas distribution
 consortium of Generale de Banque, Banque Parlbas Beigique
and Delen \& Co. jo of 116.0.09 shares sat a price of BFr28.000

 company SNL, which held 50 per cent of Distrigaz. Tractebel,
the energy and engineering holding company, acquired the 50

 energy policy.
Italian financial services merger Akros Finanziaria and Sopal, the Italian financial services
companies, are to combine their fund management, tisurance companies, are to combine their fund management ins
and bioring subsidiarirs in a new joint venture Akros
Investimenti. The companies said yesterday that Akros

 its management
At the smene time, Commercial Union, the UK insurer, is to
raise its stake in the Alkros insurance subsidiaries invived
 management subsidiaries to 20 per cent. The rest of the shares
in the companies which belonged to Akros Finanziaria, will
be ijicted be injected into the new joint venture Sosaf finiliziarias. will
initial L82. 5 nn in the
new

 Sopar win receive some Lsitibn for the fund management
activities of Pasfin Securities.
Andrew Hill, Milun E. Airtouch, the US cellulur communications company, is to
become tope seond-arget shareholder in
ltalia, Italy
 Reoma announced yesterday it was sorlling itis 13.5 . parca cent
stake in Pronto lalia, which owns 30 per cent of Omite
s.

 | Nether ands |
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| The purchase | The purchase wid give Airtouch a 15.75 per cent holding in

Omnaitel Pronto tialia Ompltel Pronto italia's sargest
shareholde is O shareholder is Olivetti, the talian compater and tesecoms
group whico
Brownith 413 per cent, having bought out Lehman group, which owns 423 per cent. having bought out Leebman
Brothers of the US last tear. Beil Altantic, another US
operator. has an 11.6 per cent bolding.
Andrean Eul
$\qquad$

FINANCLAL TIMES FRIDAY MAY 311996

## Varity puts off results as Lucas merger nears

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eroup. Sir Brian Pearse, Lucas
chaimman would maintain that
cole in the chairman would maintain th
rove in the new company.
Mr
 hand over to Mr Rice later
the summer before leaving to join GEC, werero he ieaving succed
ing Lord Weinstock, current managing director.
Advisers Advisers acting for the con
pany. however said that while
the companies were





 motive industry conference in
Detroit that component spppi
ers would have to consolidate
to survive ers would have to consolidate
Lurvive turned to Varity after
 detit to buy a minority stake in
Valoe, the French components
group. croup.
Lacas shares closed down $3 p$
to $23 p \mathrm{p}$. .arity shares rose
to
$\$ 45 \%$. Varity to styst. Varity has bose been
adved hy Lazzard Brothers
Lucas hy Goldman Sachs and
Schmders.

## Canal Plus plans

Belgian digital TV service by year-end






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## Allied Irish Banks plc

Undated Floating Rate Notes | Subordinated as to peyment of principal |  |  |  |
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COMPANIES AND FINANCE: THE AMERICAS / EUROPE

Healthcare insurers agree to link-up










SEC approves rule changes

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A macmillan




Hollinger deals put media policy in doubt



## Four Asian chipmakers to use Sun design



## Final dividend / Share split










 Mennatatrussion




















CDC adds to list of Manila securities offerings
 Clark Development Corp, one
of the Philitplines
fatasest
 the next delve year.
The debt, which will he
released thith rances of szoom
when the need arises", would

$\stackrel{\text { seas, }}{\text { Mr }}$ R Romea David. bead of the


Yokohama Rubber hit by problem at US unit


## Mews digest ends run of losses



 because of cost reductions. ma
production capacity offshhore.




 Strong sales restore Daishowa


 company incurred sp.
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Por the eurrent

Higher steel output lifts Sail




 St George raises Metway offer


 eartiar this week atter the Gupensland state govermment
announced plans so merge empay with suncorp Insurance and the Queensland Indostryy Development Corporation. This
rould create Australia's fifthl largest inancial services group
 being afiered ASA.Es a share, ncciuding a special four cent
dividend This was higher than the orlegnal terms trom St
George, of Astaz a share.

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| European Investment <br> Bank <br> Yen 35,000,000,000 Floating rate notes due 2008 <br> The notes wolll bear interest af 0.52069\% per annum from 1996. Interest pcouxble on 29 1995 November 1996 will amown <br> Yen $50,000,000$ not Agent: Morgan Guaranty Trust Company JPMorgan |
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7, Place du Thestre, Bnîte Pnstal 408, L-2014 Luxembourg
Telephnne: (352) $462401 / 462402$ Telefax: $(352) 462527$
Ladlos and Gentemen,
DIVIDEND PAYMENT FOR THE FISGAL YEAR 1995 TO THE DIVIDEND SHARES
Please he Informed thet the Annual General Meetng, held on April 30,1996 , has deciar
for the fiscal year $1995 \mathrm{\theta}$ dividend of US $\$ 5$, 80 (five US dollars eighty conts), free of
 business of stock exchanges nn May 31, 1996
The anoum cormsponding to the dividend will be attributed to the Capital Shares. 1-Registered Shares:
The holdders of registered
which they are entitled.
II - Bearer Shares:
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Pan-Holding $S . A$ ehares of US 550 to:
Midland Securries Services,
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GB-London ECSN 4DA.
Income tax of $20 \%$
Revenue Afidavit.
FORFEITURE OF DIVIDEND
 forfelted for the benefit of the Company.
For bearer shares, coupon
farifited on July 1,1996 .
Ynure truly.



## u.s. $\$ 250,000,000$



BANK OF BOSTON CORPORATION

Subordinated Floating Rate Notes Due 2001

 318s. Mey 1996
30th August 1996

CS $\underset{\text { Apemt }}{\text { First }}$ Boston


## U.S. $\$ 100,000,000$

Robert Fleming Netherlands B.V. Primary Capital Undated Guaranteed Floating Rate Notes
Robert Fleming Holdings Limited

| Interest Rata | 6.125\% per annum |
| :---: | :---: |
| Interest Period | 31st May 1996 |
| Interest Arrou 294h Novernb |  |


 $\Leftrightarrow \operatorname{CS}_{\text {Agemt }}^{\mathrm{F}_{\text {IRST }}}$ Boston

## WE'RE PERFORMING BRILLIANTLY ON GRASS AND TARTAN.

## AND JUST AS WELL ON PAPER.

The company that was to become Puma was born back in 1924.
It was launched by Rudolf Dassler and his brother into a sports market in its infancy. Known then as Dassler Schuhfabrik, the company split into


For years, there was
little competition and the brand thrived, enjoying decades of market leadership. Business peaked in 1986, colnciding with a stock-market flotation.
Although new products and new technologies were conslstently introduced, a rude awakening was in store in the shape of highly aggressive competition from Reebok and primarily Nike. Puma was quickly outpaced by its younger and fitter competitors.
Seven years in the wilderness lead to unsustainable losses. It became obvlous that a programme of refocusing and restructuring was not only necessary but vital to the future of the company. Thus, phase one of the restructuring programme was Introduced in. 1993. It involved drastic cost reduction. The streamlining of the product range. The creation of profit centres. And the outsourcing of production. As well as a painful, but absolutely crucial, headcount reduction.
Phase two began in 1994. Basically, this was an internal re-engineering process. The entire company culture was modernised. Business processes were redesigned. Product costing was closely examined. And a streamlining of suppllers was undertaken.
Phase three followed in 1995. At its core was a renewed focus on product. A focus that accurately reflects the company's mission statement:
to market excellent sports perform products that meet the $n$, aspirations of today's consumers

Allied to thls was more stringent business management. A greater market and customer focus. A new product range. A global marketing strategy. Increased concentration on customer service. And tighter licensee control. These measures have lead to a welcome return to both growth and profit.
The Impact of the restructuring has been widespread. Loss-making profit centres were reorganised or, in extreme cases, closed during phase one. In 1995, every one of the nine remaining profit centres did indeed make a profit. Sales in the Puma Group and Worldwide (Including licensees) have increased to DM413.6 million and DM1,128.9 million respectively. Margins, too, have improved markedly. Gross profits have risen from $29.9 \%$ of net sales to $37.4 \%$. Income from operations has jumped from $-11 \%$ to $+14.5 \%$ of group net sales. While net income has leapt from $17.6 \%$ in 1993 to $+11.7 \%$ in 1995. Not surprisingly, the impact on earnings per share has been
enormous with an increase of 65.4\% over the period '94-'95 alone.


And so today the company finds itself, like its top endorsed stars, in good shape.
But what of the future? Well, the opportunity facing the company cannot be overstated.
The global sports market is simply vast. The sports footwear market alone now stands at approximately \$15bn per annum. Astonishingly, Puma's share of the worldwide market stands at just 4\%.
The opportunity for growth for a sports company with the tradition and rich international heritage of Puma is there for all to see.

BRAND AWARENESS IN KEY MARKETS (in \% of Population)


For, while market share in the US Is minimal, brand awareness is surprlsingly high. No less than 6B\% of the population profess recognition of the Puma brand. An impresslve figure but noticeably less than the $90 \%$ brand recognition that Puma enjoys in many international markets. The widely contrasting figures attributed to market share and brand can only be seen as an opportunity for growth and must not be missed.
So just how can the company explolt thls opportunity? What, in essence, are the tools for success?
Historically, Puma has been at the forefront of new technologies. Witness the introduction of the sole and shaft vulcanisation technology in the late ' 50 s . The development of Velcro fastening in the '60s and the 'Trinomic' sports shoe mid-sole technology shoe mid-sole technolog
and Puma Disc system in the '80s and '90s. Only by constantly pushing for technological leadership can Puma continually fulfil its mission statement. Hence the arrival of the latest technology. Puma Cell.
A lighter, more durable, performance based technology. Other leading manufacturers are also working
on new technologies.
But, according to the Wall Street Journal,
no less, Puma have once again got there first. By JosGPH PERGIRA Joukinal ter of ture Wacy shipping a foam Staff reporter of has begun sha to market a hosich ass atiletic shoe, bea technology on genet of bigger ivals with a techons itsiext gene the footwear indus. ation of shealeers.

Of course, on the pitch, our endorsed stars continue to shine. Diego Maradona and Lothar Matthaus have both lifted the World Cup. And they both wear Puma boots.
On the track Jonathan Edwards, Linford Christie, Heike Drechsler, Merlene Ottey and Colin Jackson all wear Puma. Between them they have won 39 Olympic and World Championship medals. No fewer than nine of which were gold. And we all know that gold is good for the bank balance.
Very good, indeed.


## Emap in talks to sell regional newspapers

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| By Raymond Snoddy and Christopher Price | likely to raise ahout 5200 m <br>  If the group decides to sell |  |
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|  | would mark a sig | ${ }_{\text {plesed }}^{\text {ppeculation over poten }}$ |
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## United Utilities lifts dividend



## Hypobank seeks HFCM control

By Ceorga Grahar,
Banking Correspondert Bayerische Hypotbeken-und
Wechsel-Bank, the fifth largest German private bank, is seest.
 nial Management fund man-
ager for Foreigm \& Colonial
anvestment rrust and a rage
of other trusts and pension
funds.
 own the remaining 50 per cent
of the mangegment company:
said festerdy that Hypoank
had advised them of trank had anvised them of its inter
etin takig control.
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 tion of ESN,
z15bn of ef ectrin
pension funds.



## COMMODITIES AND AGRICULTURE

## Globalisation picks up pace in the mining sector

## Minning Correspondent 



Bolivian mine waste has a silver lining
Sally Bowen on an innovative and profitable solution to an environmental problem

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'In situ' copper leaching $\mid$ Export tax angers tobacco growers to be tested in Michigan

| By Kenneth Gooding | phuric acid to leach ont the |
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LONDON TRADED OPTONS









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## US sell-off depresses European prices

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## Sterling sector sees

 three new issues


Bulgarian samurai bond issue



First-quarter debt issuance hits peak

| Sy Pichard Lapper |  |
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| The growing demand of financial institutions for unance bepped lincetional debt issuence to new peaks in the frst quarter of this year despite uncertainty in tinancial markets, according to |  |
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| tlements". <br> Other factors fuelling the pri- |  |
| mary bond market included |  |
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| ties outside the US and the UK and rising demands from horrowers in the emerging mar- |  |
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| rowers in the emerging marbets. |  |
| Over the quarter as a whole, |  |
| amounted to S155.2bn, with net |  |
| issnance after redemptions |  |
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| pared with S19.Sbn in the same period of 1995 . Net issuance of compared with s36bn in the |  |
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| sharp rise in the average size |  |
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| and a pronounced rednction in the risk premia required on securIties issued by lower. rated borcowers" |  |
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| SNa.6bn net in bonds 778 per cent of the total 1 and $\$ 35.4 \mathrm{bn}$ in |  |
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| eurronotes (6205 per cent of the |  |
| total). compared with sil.gon |  |
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| Tre shift of minestors fromtraditional bank deposits to |  |
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| marketable assets, which has |  |
| ing sources, and the growing |  |
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| Anglosaxon and Scandinavian |  |
| institutions are among factors |  |
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| behind the trend, said the report. |  |
| The BIS noted that range of |  |
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| recentls widened to inclinde |  |
| domestic public institution |  |
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| cies and German Ptand | ,ements, Baste, May 19 |





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RINANCLAL TIMES FRIDAY MAY 311996


BANKING FINANCE \& GENERAL APPOINTMENTS

## IT/Telecoms <br> Media <br> M\&A Specialists <br> Global House <br> London <br> Associates <br> ©゚Analysts <br> Rnconezanker <br> 䢒 <br> This is a unique opportumity for exceprional M\&A specialists to join the dominamt global M\&A advisor dedicated solety to the ibe dominam global M\&AA advisor ded fiformarion Tectmolegy indusry worrdwide. <br> Our client specialises in providing advice to companies spanning all sectors of the indusstry including computer hardware, software and and ervicess trelecommnamicarions, electronic entertaimment, contrent and he mulu-menedia marken. Saccessfoul candidates will be based in the London office of this inner Opportunities exist at the following levek <br> Assoclates, ideally aged 26-30, will have at leass two years  capital organisation focusing on IT. An MRA froma a leading school and a second European language are also highly desirable. Analysts, ideally aged 23-26, will have graduated from a keading  European language is highly desirable <br> To be considered, candidates mustr mainatain a smongs interesst in the Tindastry and be comimitud to providing a quality of service that <br> BADENOCH \& CLARK <br> recruitment specialists



## INTERNATIONAL CONSULTANTS -

 TELECOMS

## CORPORATE FINANCE ASSOCIATE

## now expanding our copporate finnoce capability in London, providing qualiy financhl and strutegic advice wo companits and

 Ocgenisations botis in the UK and abroad.We are looking for an a mod

 contact The primary focus of the roke will be to underake resench for new business iniminuves and preparc $p$




Jonathan Wren \& Co. Lmined, Fuancinl Recrabiment Cossothant



## Metal \& Mining Analyst, Equities Division

 Attractive PackageUnion Bank of Switzeriand is one of the City's leading international financial institutions and one of only three AAA rated banks in the world. Our Equities Division is renowned for the quality and breadth of its iesearch.
An exciting opportunity has arisen to analyse a range of metal and mining companies in Europe, to market sector knowledge and to make recommendations to our client base and sales force worldwide. You will also interact with other members of our global metals and mining research group and support our successful Corporate Finance team.
Your background must encapsulate a good knowledge of the metals and mining industry gained either through direct experience in a corporate function of a metals and mining company or through consultancy work Ideally you will have experience in equities analysis and research; a numerical background in a related discipline and/or an MBA. Excellent verbal and written communications skills and a proven track record in your carcer to date are essential. Knowledge of a foreign language would be an advantage.
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## CHIEF INVESTMENT OFFICER

## to spearhead further growte

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- Major instioution entering an exciting period of growth Ambtious business seecking to enhance -
- Excellent opportunity for a top rated professional to assume responsibiity for all invesment matters. Key actividies will be to drive the investment philosophy, achieve upper quartile performance and establish a cleaj, credible,
consistent investment process.
- As a menonber of a progressive management team there is considerable scope to shape and develop this core area and to capitalise upon the
undoubred porential which exists.
- Candidates should be proven managers with and be fully converesant with equitices, pits money markets, property and derive, gitcs. Affinity with a value based investment philosoplo is important.
- Strucured in investment approach, candidates should be capable of determining, articulating and implemenenting a clear process with regard to - Ambitious and intellectually able, candidates should possess well rounded personal skills, 2 Horough appreciation of stateof-the eart a thoroueg appreciation of state-of-theart,
technology and have exemptary presentation slills.



## Credit/Risk Avalysts

## Treasury \&e Capital markets

Fluent German/English
c $£ 40,000$ + Bonus $\&$ Benefits On bebalf of our Global Investment Banking dienss, we are seeking

Ideal candidates will be good communicators and have had formal credit training within an investrnent
bank either in London, New York or Northern Europe. Interested candidares should send their CVs to the address below, taking care to include details of analysis
undertaken to daree i.e. corporares, banks, sovereigns, other financial institutions plus product knowledge undertaken to daree $i$.e. corporates, banks, sovereigns, other financial institutions plus product knowledge Range of work includes counterparty risk, ratings advisory, dae diligence, new-issues, private placements,
Knowledge of derivarives an advannage. You will have the opportuniry to travel and to become involve in $\mathbf{a}$ wide range of credit, risk and research activicies.

Please send your CV, with covering letter, for the attention of Ron Bradley, Director

Jonsthan Wher cr Ca Linited




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Develop a Career in Fund Management
City

PDFM Limited, a a dollly owned subsidias of UBS Asse
Mangerment London Limited is one of be UKs ledideq find

 and the Fra Essi.



 TiEREQUUREMLENTS

Must have 5 years international expericace at a seniot level vevaluating the fionancial and
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- Should have experience of working abroad and decing succescully with differant alutres.



THE PERSEUS RARTNERSHIP ExECUTVE RECRUTTMENT CONSULTANTS
$W^{\text {e are the F Freoch subsidiary of the US parent, LEXMARR }}$ Mreternational LNC., an international company tad designs manufacturse and disthintes PC network prititers. pessonal primers aind
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 - manilenance and review of standard costs with the Product Lines - compuntion and exaration of corporate transtar priang policy

 PROFLLE: $A$ universiyycollege graduate, with a Busines


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Identifying opportunities
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c $£ 80,000$ + Benefits
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- Consulting with various disciplines throughout th
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 change in the business brought its financial lean by the appointment of a posses the strong leadership skills required to trim and develop an senior Financial Planning \& Analysis Manager who will be responsible for upporin operational management in in the achievement i of is demanding business objectives.
Reporting to he Finance Director, you will lead and coach a small FPEA ram. and will Ito be responsible for the development of he PeA activity within newly established. operational trade channels for which you will have
functional responsibility. uncional responsibility

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## MAPKKTRS PATPORT

Dollar wobbles in wake of bond market weakness



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RNANCLAL TMMES FRIDAY MAY 311996



HNANCML TMES FRIDAY MAY 311996
FT MANAGED FUNDS SERVICE


## Footsie dragged lower by US inflation worries



LONDON STOCK EXCHANGE


## Broker boost for Gas

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Bank of Tokyo (Curacao) Holding N.V.
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The Bank of Tokyo, Ltd.


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| KLEINWORT BENSON GROUP ple (formerty Kleinwort Benson Lonsdale ple) <br> US $\$ 100$ million <br> Primary Capital <br> Ondated Floating Rate Notes <br> US $\$ 125$ million <br> Primary Capital <br> Undated Floating Rate Notes (Series Two) <br> For the interest period 31 May 1996 to 29 November 1996 all the above Notes will carry a Rate of Interest of 6 per cent per annum wth a coupon amount of US\$803.33. |
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FUTURES AND OPTIONS

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share in hair products and
washing powders.


senabe mpy $n$ NEW YORK STOCK EXCHANGE PRICES


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## AMEX PRICES




## Dow sails in choppy waters on rate fears

| Wall Street <br> US equities were mixed in midsession trading as fears of atile trading in the leading indices, while the Nasdaq composite posted gains, zorites Lisa Bransten in New York. <br> At 1 pm , the Dow Jones at 5.669.03, the Standard \& Poor's 500 bad fallen 0.06 at 667.87 and the American Stock Exchange composite was down 0.14 at 607.13. <br> Volume on the NYSE was Stronges. <br> ures on new home sales in April led to declines on the <br> NyEs volame <br> Dally (million) <br> bood market where investors worried about the possibility of inflationary pressures appear- ing. The yield on the benchmark 30-year Treasury, whicb had held below 7 per cent for almost two weeks, rose to 6.57 per cent in early trading. <br> Meanwhile, the Nasdaq com poslte added 3.17 at $1,228.80$ as computer-related technology performance and biotechnolStock Exchange technology index was 0.3 per cent stron. ger, while the Morgan Stanley index of blotechnology issues rose 0.9 per cent. |
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However, some analysts
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planning minister, repacicing
Mr Joses Serra wbo tutends to




## FT/S\&P ACTUARIES WORLD INDICES

Bourses slide further, but close off their worst




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uations and long. term pros.
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Cochrane and donn prit

## Volume recedes ac

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close puished the composite



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| :---: | :---: |
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FINANCIAL TIMES FRIDAY MAY 311996
FINANCIAL TMMES SURVEY

## NORTH AMERICAN AEROSPACE

## Signs of recovery light up the sky

Aircraft
manufacturers are doing well while airline profits have risen sharply: But Europe's Airbus remains a strong contender, writes. Michael Skapinker

| Mechael Skapmker | 717 models. |
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of Airbus aircraft, rejecting Chis by US manufactureeck Trine 3320 and three A340a virtan sorthrum'e share of the chlnese
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Mr Lid Peng compounded the damage when he indidicated that China was lkely to choose $e$ European consortium as a
partmer for $i t s$ sew 100 seat project rather than Beoting.
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Who knows what kids would do with the world's most advanced battiefield imaging technology? Lockheed Martin does. We turned sophlsticated mintar mind
ete. Defense to commercial and back again. Whether it's adapting defense technology to improve breast cancer detection, monitor the environment or
revolutionize alr bag construction, staying on technology's cutting edge keeps us ahead of the game.

## US airline industry: by Richard Tomkins in New York <br> Profits may go higher

Recently, airlines have been exceeding Wall Can this go on? The US airline industry $m$

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## 3 <br> Not eviel ciose

nd out more about one of the most practical time-saving devices ever built, contact anrie Sampson, Cessna Aircraft Company, U.K. Bracknell, Berkshire RG12 8PE Tel: 01344304630 ax: 01344304830

Faster and quieter than turbo-props, a bigger part of most airline fleets | Embraer. tbe |
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昷 Regional aviation: by Bernard Simon in Toronto


| The two main <br> American groups will collaborate to secure engine orders from Boeing <br> That two of tbe top three aircraft engine manufacturers is the world should be Annerican comes as no surprise. The tion market in the world and the country has an unrivalled neering innovation. <br> That the only other world class engine maker in the world should be British is per. haps more surprising. It is true that a Briton, Sir Frank Whittle was one of the pioneers of the jet engine, hut being an industrial innovator bas not secured tha try. <br> Nevertheless, Rolls-Royce of the UK remains a suhstantial threat to the two biggest US aero engine manufacturers, General Electric and Pratt \& Whitney. There has been fre quent speculation over the past might swallow Rolls-Royce, making engine manufacturing US preserve. <br> Instead, the two US groups have joined forces to fend off Rolls-Rove. GE and Pratt \& Whitney announced in May that they were to collaborate for the first time ever on developing an engine for the new jumbo" 3ircraft which are due to enter service at the begin. ning of the next century. <br> The two US companies sadd form their joint venture by Boeing, the Seattle-based aircraft manufacturer, Together. like an extremely powerful combination. They will be ahle to share development costs on the new engine, which they put at $\$ 1.5 \mathrm{hn}$. To some analysts, it looked like Rolls-Royce was being marginalised by its two competitors. The UK company disagreed, bowever, saying it regarded the GE and Pratt \& Whitney announcement as a compliment This is prohably more than bluster on Rolls-Royce's part. Its Trent series of engines has been successful in capturing a been successful in capturing a number of traportant orders, particularly in Asia, Iast year, Roils-Royce won the contract to provide engines for most of the 77 Boeing 777s ordered by Singapore Arrlines. Singapore engines from Pratt \& Whitney. |  |
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## The big idea <br> More deals are

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Douglas -ar rival of Lockheed's



Two companies are seeking to be the
top dog in the growing executive jet market



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You don't have to travel that far, or offen, to meet every airplane in the Boeing family. They take off or touch down every seconds ar aiports and the world. Their differences are eas to see. They vary by shape, size and number of engines to reach destinations both near and far. What makes them similar is a
dedication to value. All are designed for quiet, efficient operation; configured so airlines can deliver the highest levels of comfort and convenience; and built to be dependable over time. Above all, hey share a common heritage-a deep, enduring commitment to quality made by generations of Boeing people to generations of travellers.


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## CONTRACTS \& TENDERS

## TENDER NOTICE <br> SWITCH RELATED NETWORK OPERATIONS AND MANAGEMENT SYSTEM

 Netwo
1997.
The scope of Bias is the supply of the SNOMS with the following content

1. Design, manufacture, supply, delivery, insulation and commissioning of the equipment and systems hardware and software), and the provision
the Technical Specifications.
The SNOMS shall cover the switch related part of HTC's whole telecommunications network by the following associated elements:

- Element Managers (EMs) for the existing exchanges,

Data Communication Network (DCM) via HIC exiting transport network.
Switch Alarm Monitoring and Analysis Center (SAMAC) and its parts,
Network Trufic Management Cenve (NTMC)

- Common Channel Signalling Management (CCSM), and the

The SNOMS shall also inclu
2. Beyond the SNOMS, Bidders may also submit Petition Network Operations and Management System ie. the Transport Network Management Centre (TNMC) and the associated other elements, based on Clause 14, 15, 16 and 17 of Volume 2 (Technical Specifications) of the SNOM

Partly on the basis of the said Preliminary Technical Information HTC will issue a separate tender for the TNMC at a
bane date.
Interested companies and consorts, who have che capabtiry to complete this project may inspect the Tender Documents

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& \text { Mr. Tantelit Vance Co. ITD. } \\
& \begin{array}{l}
\text { 1027 Budapest, Medive orca 25-29, Hungary } \\
\text { Tel. }(36-1) 202683,
\end{array} \\
& \text { Fax: (36-1) 201-0008 }
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## Tender Nos rr -217/vT

The Tender Documents will be available upon presentation of the receipt of the effected remittance. Bidder may ask for kens to pay he mailing Bd st shall be delivered to the above address not her than 10.00 am. on $6^{\text {th }}$ August, 1996 . All Bids
by a Bid security of not less than 200.000 USD or its equivalent in any freely converible currency.
Only those Bidders will proceed to the evaluation of their bids who meet the postqualification criteria which is stipulated
in the Tender Documents.

CONTRACTS \& TENDERS



bUSINESSES FOR SALE

Clarkes Quality Meats Ltd
The Joint Administrative Receivers offer for sale the
business and assets of Clashes business and assets of
located in Merseyside.

- Established and looked meat processing - Annual tumover in the region of $E 4 m$ - 40 employees
Woden freehold premises approx 17,458 sq. ft
For further details contact Tow or Fir further deals contact Trevor Birch, Ems \& Young s
Silk house Court, Tthebarn Street, Liverpool $L 22 L E$. Telephone: 0151236 8214. Facsimile: 01512360258.
퀘 ERNST\&YOUNG

Key features include:
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RINANCIAL TIMES FRIDAY MAY 311996

- AMSTERDAM
concert


##      <br> BERLIN OPERA <br> $\qquad$ St Act st veroil Conducted by Stetan Soltisse and perfomed by the Deutsche Oper Realinin Ppm; Uni 1 BON Oper der Stadt Bon 








Dance/Alastair Macaulay

## Experiment in mood, movement


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Playing with the peripheries of stage space: the Trisha Brown Company in 'M.O.

## Lost genius of the Holocaust

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Pianist's dramatic ascent

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Bad example shows UK to

Collateral loans
OTHER AIRLINES MAY ALSO CONNECT YOU TO 125 U.S. CITIES


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## Europa • Anders Aslund

## How some Russians got rich

Inequalities in wealth should no
be blamed on be blamed on
Russia's economic Russias er
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## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Benefits of indulgence

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Manfred Korner.
Gazellenkamp 40 D-22529 Eamburg, Germany
Case for Emu
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Sir. Mr Roland Sowards letter May ${ }^{293}$ sums it all up
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## Africa




## FINANCIAL TIMES <br> Friday May 311996

## Yeltsin pledges boost to market economy

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South Korean vehicle maker to boost production
Daewoo plans truck exports to crowded European market Ey Hiaig Simonann
in Kumbent south Korea



ISS puts $\$ 100 \mathrm{~m}$ aside for errors in US Continued from Page 1 ． humble cleaner．Its strong
growth ande prosit record made It
a favourite among investors and management consulitants．
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Thai goods lucky dip will help buy US strike jets arramatingemok




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| THE LEX COLUMN |  |  |
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| with the Dornier family in the first <br> place． dust to settle，but on fandamentals the  <br> market looks attractive． only work efacienty ir traders as well <br> as investors are encouraged to take <br> part．  |  |  |
| Israel <br> An election victory for Mr Benjamin |  |  |
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| stand at 16.5 per cent．This explains have the same detrimental effect on requiring RPT＇s to bid on screen when－ yesterday＇s 5 per cent drop to the the group＇s rating as the unloved ever there were no other bids．Not |  |  |
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## Acquisitions Monthly and $\quad$ HSBC Private Equity

Management Buyouts
－Towards the Millennium－


Get the balance right！
Date： 24 and 25 October 1996
Venue：The London Marriott Hotel，Grosvenor Square，London W1
MAE STUME DEVEIOPMENTS ．．．THE EUROPEAN SCENE ．．．STRUCTURNNG：．．．PUTURE TRENDS

Smich，Morgan Grenfell Spaikers inilude
Robert Cunningham，Bricish Federal；Andrew Callaphan，ANC Holdcott．HSBC Sannuel Moncagu；
 James Lupton：Baring Brochers International；Richard Connell HSEBC P，HSBC Private Equity； Simon Palley，BC Partners；Jon Moulton．Apax Parmers Private Equity；

Caroline Capon，Acquisitions Monthly Conferences
Tudor House， 78 M 01892 53747，Tunbriage Wells，Kent TN4 8BS


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